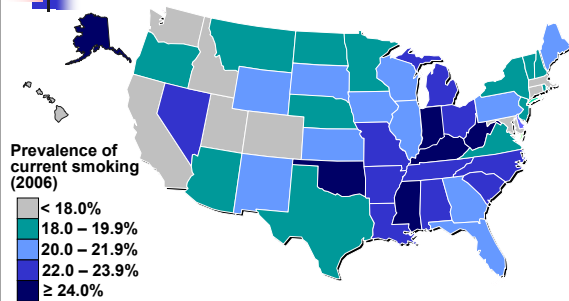


## Assisting Patients with Diabetes: Smoking Cessation

Karen Gunning, Pharm.D, BCPS, FCCP  
Associate Professor of Pharmacotherapy  
Adjunct Associate Professor of Family &  
Preventive Medicine

Acknowledgement:  
Rx For Change - Clinician Assisted  
Tobacco Cessation  
<http://rxforchange.ucsf.edu/>

## STATE-SPECIFIC PREVALENCE of SMOKING among ADULTS, 2006



## Smoking as a risk factor for diabetes

- Smoking is a risk factor for the development of type 2 diabetes
  - Dose related
    - Heavy (1.61) > light (1.29) > former smokers (1.23)
    - May be modifiable – i.e. stop smoking = decreased risk
  - Estimated 12% of all type 2 dm might be attributable to smoking
    - 2.3 million cases of diabetes in the U.S
    - \$14.9 billion of the \$132 billion annual cost

Willi C et al. Active Smoking and the Risk of Type 2 DM. *JAMA* 2007;298:2654

## Smoking and Diabetes

- How are these connected?
  - Smoking has direct effects on beta cell function
    - In utero + lactation exposure to nicotine has effects on both beta cell proliferation and apoptosis → leading to increases in the risk of diabetes development in the child.
  - Smoking decreases the absorption of insulin, and is associated with increased insulin resistance
  - Smoking is associated with central adiposity, hyperlipidemia, increased blood pressure
  - Also associated with increased risk of severe hypoglycemia in type 1 patients.

Borowitz J et al Nicotine and Type 2 DM. *Toxicological Sciences*. 2008;103:225.

Hiral F et al. Severe Hypoglycemia and Smoking in a long term type 1 dm population. *Diabetes Care*. 2007;1437.

## Smoking and Diabetes

- Accelerated progression of microvascular disease (esp. nephropathy) even with ACEI use and blood pressure control.
- Neuropathy 2.2x more common in patients with diabetes who smoke - ?reversible
- Kids who smoke and have diabetes are at 50 to 75% greater risk for morbidity/mortality in later life than those who do not smoke.

Sherman J. The impact of smoking and quitting smoking on patients with diabetes.

*Diabetes Spectrum* 2005;18: 202.

Tyc V et al. Smoking rates and the state of smoking interventions for children with chronic illness. 2005;118: 471

Chuahin T et al. Cigarette smoking predicts faster progression of type 2 dm despite acei. *Am J Kid Dis* 2002;376

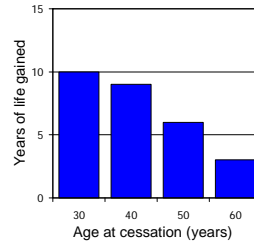
## HEALTH CONSEQUENCES of SMOKING

- Cancers
  - Acute myeloid leukemia
  - Bladder and kidney
  - Cervical
  - Esophageal
  - Gastric
  - Laryngeal
  - Lung
  - Oral cavity and pharyngeal
  - Pancreatic
- Cardiovascular diseases
  - Abdominal aortic aneurysm
  - Coronary heart disease
  - Cerebrovascular disease
  - Peripheral arterial disease
- Reproductive effects
  - Reduced fertility in women
  - Poor pregnancy outcomes (e.g., low birth weight, preterm delivery)
  - Infant mortality
- Pulmonary diseases
  - Acute (e.g., pneumonia)
  - Chronic (e.g., COPD)
- Other effects: cataract, osteoporosis, periodontitis, poor surgical outcomes

U.S. Department of Health and Human Services. (2004). *The Health Consequences of Smoking: A Report of the Surgeon General*.

## SMOKING CESSATION: REDUCED RISK of DEATH

- Prospective study of 34,439 male British doctors
- Mortality was monitored for 50 years (1951–2001)

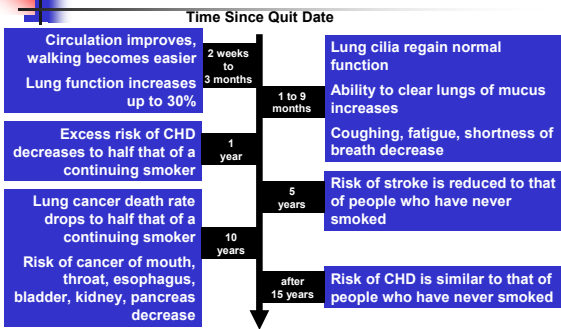


**On average, cigarette smokers die approximately 10 years younger than do nonsmokers.**

**Among those who continue smoking, at least half will die due to a tobacco-related disease.**

Doll et al. (2004). *BMJ* 328(7455):1519–1527.

## QUITTING: HEALTH BENEFITS

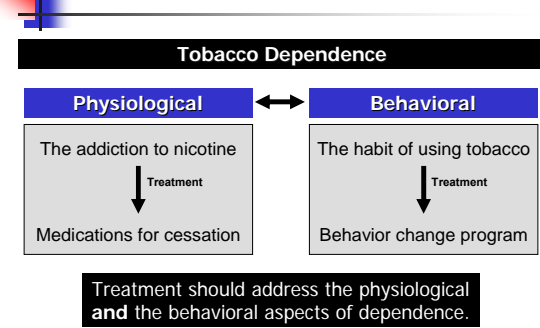


## Smoking and diabetes

- Percent smoking similar to patients without diabetes
  - Highest in the 25 – 44 age group, lowest in 65 +
  - More common in African Americans, lower educational attainment, shorter duration of dm, not attending any dm education classes.
- Smokers with diabetes are:
  - Less likely to be compliant with their dm care, check their blood glucose regularly, or have regular diabetes care
  - More likely to be depressed
  - Less interested in quitting
- BUT ONLY 50% are advised to quit smoking!

Solberg LI et al. Diabetes patients who smoke: are they different? *Ann Fam Med* 2004;2:26-32  
Karter et al. Educational disparities in rates of smoking among dm adults. *Am J Pub Health*. 2008;98:365

## TOBACCO DEPENDENCE: A 2-PART PROBLEM



## WHY SHOULD CLINICIANS ADDRESS TOBACCO?

- Tobacco users expect to be encouraged to quit by health professionals.
- Screening for tobacco use and providing tobacco cessation counseling are positively associated with patient satisfaction (Barzilai et al., 2001).

**Failure to address tobacco use tacitly implies that quitting is not important.**

Barzilai et al. (2001). *Prev Med* 33:595–599.

## HELPING PATIENTS QUIT IS a CLINICIAN'S RESPONSIBILITY

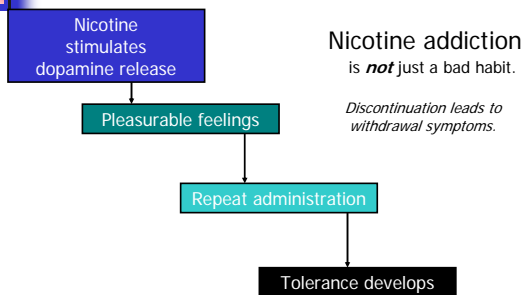
**TOBACCO USERS DON'T PLAN TO FAIL.  
MOST FAIL TO PLAN.**

Clinicians have a professional obligation to address tobacco use and can have an important role in helping patients plan for their quit attempts.

**THE DECISION TO QUIT LIES  
IN THE HANDS OF EACH PATIENT.**

## PROBLEM #1: ADDICTION TO NICOTINE

## BIOLOGY of NICOTINE ADDICTION: ROLE of DOPAMINE



Benowitz. (2008). Clin Pharmacol Ther 83:531-541.

## NICOTINE PHARMACODYNAMICS: WITHDRAWAL EFFECTS

- Irritability/frustration/anger
- Anxiety
- Difficulty concentrating
- Restlessness/impatience
- Depressed mood/depression
- Insomnia
- Impaired performance
- Increased appetite/weight gain
- Cravings

Most symptoms manifest within the first 1–2 days, peak within the first week, and subside within 2–4 weeks.

Hughes. (2007). Nicotine Tob Res 9:315-327.

## FDA-APPROVED MEDICATIONS for CESSATION

### Nicotine polacrilex gum

- Nicorette (OTC)
- Generic nicotine gum (OTC)

### Nicotine lozenge

- Commit (OTC)
- Generic nicotine lozenge (OTC)

### Nicotine transdermal patch

- Nicoderm CQ (OTC)
- Nicotrol (OTC)
- Generic nicotine patches (OTC, Rx)

### Nicotine nasal spray

- Nicotrol NS (Rx)

### Nicotine inhaler

- Nicotrol (Rx)

### Bupropion SR (Zyban)

### Varenicline (Chantix)

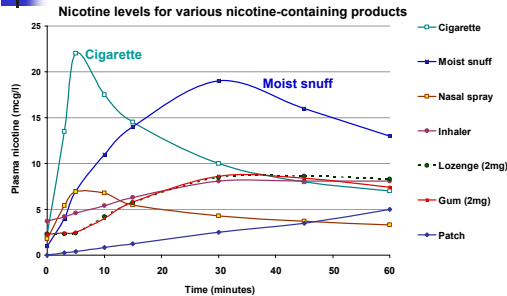
These are the only medications that are FDA-approved for smoking cessation.

## NRT: RATIONALE for USE

- Reduces physical withdrawal from nicotine
- Eliminates the immediate, reinforcing effects of nicotine that is rapidly absorbed via tobacco smoke
- Allows patient to focus on behavioral and psychological aspects of tobacco cessation

**NRT products approximately doubles quit rates.**

## PLASMA NICOTINE CONCENTRATIONS for NICOTINE-CONTAINING PRODUCTS



## NICOTINE GUM

Nicorette (GlaxoSmithKline); generics

- Resin complex
  - Nicotine
  - Polacrillin
- Sugar-free chewing gum base
- Contains buffering agents to enhance buccal absorption of nicotine
- Available: 2 mg, 4 mg; original, cinnamon, fruit, mint (various), and orange flavors



## NICOTINE LOZENGE

Commit (GlaxoSmithKline); generics

- Nicotine polacrilex formulation
  - Delivers ~25% more nicotine than equivalent gum dose
- Sugar-free mint (various), cappuccino or cherry flavor
- Contains buffering agents to enhance buccal absorption of nicotine
- Available: 2 mg, 4 mg



## TRANSDERMAL NICOTINE PATCH

NicoDerm CQ (GlaxoSmithKline); generic

- Nicotine is well absorbed across the skin
- Delivery to systemic circulation avoids hepatic first-pass metabolism
- Plasma nicotine levels are lower and fluctuate less than with smoking



## NICOTINE NASAL SPRAY

Nicotrol NS (Pfizer)

- Aqueous solution of nicotine in a 10-ml spray bottle
- Each metered dose actuation delivers
  - 50 mcL spray
  - 0.5 mg nicotine
- ~100 doses/bottle
- Rapid absorption across nasal mucosa



## NICOTINE INHALER

Nicotrol Inhaler (Pfizer)

- Nicotine inhalation system consists of:
  - Mouthpiece
  - Cartridge with porous plug containing 10 mg nicotine and 1 mg menthol
- Delivers 4 mg nicotine vapor, absorbed across buccal mucosa



## BUPROPION SR

Zyban (GlaxoSmithKline); generic

- Nonnicotine cessation aid
- Sustained-release antidepressant
- Oral formulation



## VARENICLINE

Chantix (Pfizer)

- Nonnicotine cessation aid
- Partial nicotinic receptor agonist
- Oral formulation
- One case report of severe hypoglycemia with use in a patient with Type 1 DM
- Caution with patients with mental health diagnosis



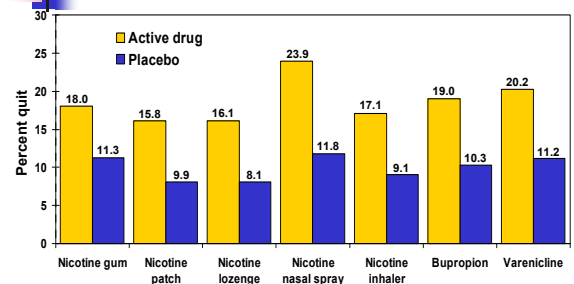
Kristensen et al. Varenicline may trigger severe hypoglycemia in type 1 dm. Diabetic Medicine. 2008;25:625.

## Clinical trials in patients with DM

- Very few trials (4!), with limited success.
- Consider integration into diabetes education services.
- No trials with bupropion or varenicline

Hokanson JM et al. Integrated Tobacco Cessation Counseling in a DSM training program. Diabetes Educator. 2006;32:562.

## LONG-TERM ( $\geq 6$ month) QUIT RATES for AVAILABLE CESSATION MEDICATIONS



Data adapted from Cahill et al. (2008), Cochrane Database Syst Rev; Stead et al. (2008), Cochrane Database Syst Rev; Hughes et al. (2007), Cochrane Database Syst Rev

## COMBINATION PHARMACOTHERAPY

Regimens with enough evidence to be 'recommended' first-line

### ■ Combination NRT

Long-acting formulation (patch)

- Produces relatively constant levels of nicotine

### PLUS

Short-acting formulation (gum, inhaler, nasal spray)

- Allows for acute dose titration as needed for nicotine withdrawal symptoms

### ■ Bupropion SR + Nicotine Patch

## YOUR ROLE in PROMOTING CORRECT MEDICATION USE

- Most patients under dose the products.
- You can have an important impact on patients' success in quitting if you:
  - Instruct patients to read **all** directions.
  - Advise patients to use the products according to the recommended dosing schedule.
    - Use on a steady, consistent basis throughout the day
    - Do **not** use "as needed."

**CLOSE TO HOME** JOHN McPHERSON

Medications are effective, but they are just one component of comprehensive treatment for tobacco cessation.

Behavior change is equally important.

Though expensive, hiring a professional actor dressed as death to stalk his every move finally broke Ted of his smoking addiction.

CLOSE TO HOME © 2000 John McPherson.  
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## PROBLEM #2: CHANGING BEHAVIOR

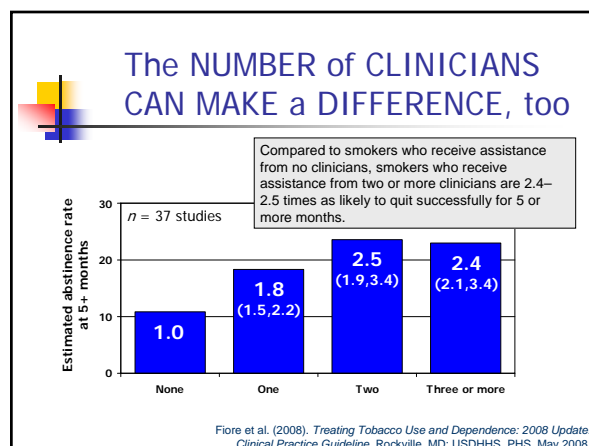
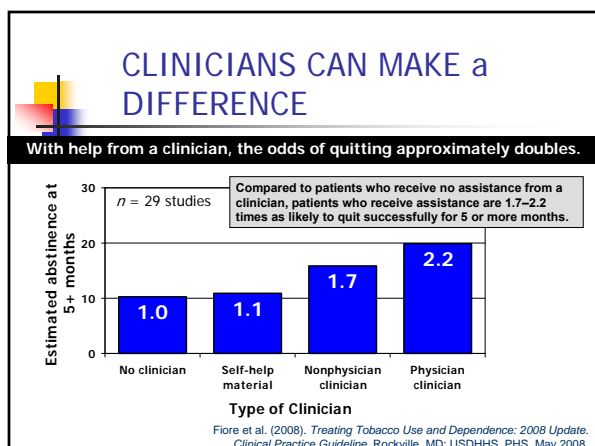
## TOBACCO CESSATION REQUIRES BEHAVIOR CHANGE

- Fewer than 5% of people who quit without assistance are successful in quitting for more than a year.
- Few patients adequately PREPARE and PLAN for their quit attempt.
- Many patients do not understand the need to change behavior
- Patients think they can just “make themselves quit”

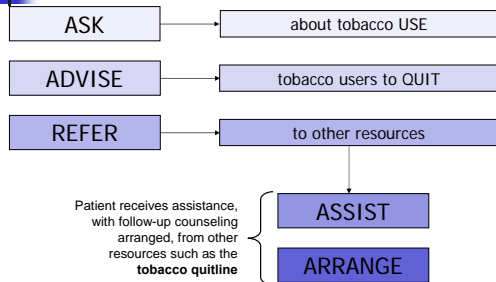
**Behavioral counseling is a key component of treatment for tobacco use and dependence.**

## CHANGING BEHAVIOR (cont'd)

- Often, patients automatically smoke in the following situations:
  - When drinking coffee
  - While driving in the car
  - When bored
  - While stressed
  - While at a bar with friends
  - After meals
  - During breaks at work
  - While on the telephone
  - While with specific friends or family members who use tobacco
- Behavioral counseling helps patients learn to cope with these difficult situations without having a cigarette.



## BRIEF COUNSELING: ASK, ADVISE, REFER



### STEP 1: ASK

- **ASK** about tobacco use
  - "Do you, or does anyone in your household, ever smoke or use any type of tobacco?"
  - "We like to ask our patients about tobacco use, because it has the potential to interact with many medications."
  - "We like to ask our patients about tobacco use, because it contributes to many medical conditions."

### STEP 2: ADVISE

- **ADVISE** tobacco users to quit (clear, strong, personalized)
  - "It's important that you quit as soon as possible, and I can help you."
  - "Cutting down while you are ill is not enough."
  - "Occasional or light smoking is still harmful."
  - "I realize that quitting is difficult. It is the most important thing you can do to protect your health now and in the future. I have training to help my patients quit, and when you are ready, I will work with you to design a specialized treatment plan."

### STEP 3: REFER

- **REFER** tobacco users to other resources
- Referral options:
- A doctor, nurse, pharmacist, or other clinician, for additional counseling
  - A local group program
  - The support program provided free with each smoking cessation medication
  - The toll-free telephone quit line: [1-800-QUIT-NOW](tel:1-800-QUIT-NOW)

## MAKE a COMMITMENT...

**Address tobacco use**  
with all patients.

**At a minimum,**  
make a commitment to incorporate brief tobacco interventions as part of routine patient care.

**Ask, Advise, and Refer.**

## Quitting Services for Tobacco Users

Sandra Schulthies, MS  
Tobacco Prevention and Control Program  
Utah Department of Health  
[www.tobaccofreeutah.org](http://www.tobaccofreeutah.org)

## Tobacco Use in Utah: The Problem

- More than 230,000 Utahns use tobacco
- More than 1,100 die annually from their smoking
- Nearly 14,800 children exposed to secondhand smoke in their homes
- \$618 million each year in smoking-attributable medical and lost productivity costs

## Tobacco Use Trends in Utah

12.5	Average age of initiation
60%	Start smoking by age 14
90%	Start smoking by age 19
80%	Want to quit
> 50%	Report trying to quit this past year

## Tobacco Use in Utah: The Opportunity

- "Smoking cessation represents the single most important step smokers can take to enhance the length and quality of their lives."  
-Antonio C. Novello, MD, MPH, Surgeon General  
U.S. Public Health Service
- Evidence-based tobacco cessation programs can more than double or triple a smoker's chance of quitting compared to cold turkey  
US Public Health Service

## Helping Tobacco Users Quit

- **ASK** the patient if he or she uses tobacco
- **ADVISE** him or her to quit
- **REFER** him or her to quitting services



## National Resources

- 1-800 QUIT NOW
- [Becomeanex.org](http://Becomeanex.org)

American Legacy Foundation



## Quitting Services for Utah Tobacco Users

- The Utah Tobacco Quit Line
- Utah QuitNet
- Local Services
  - Ending Nicotine Dependence (youth program)
  - First Step (pregnant women)
  - Community Programs

## About the Utah Tobacco Quit Line

- Toll free: 1.888.567.TRUTH (8788)
  - Spanish: 1.877.629.1585
  - TTY: 1-877-777-6534
- Monday-Sunday, 6:00 am to 1:00 am
- Free
- For adults and youth
- Services available in English, Spanish and translation in 140 other languages

## The Utah Tobacco Quit Line

- Medium is familiar
- More likely to use than in-person counseling
- Can be accessed anywhere, anytime
- Confidential

## Utah Tobacco Quit Line

- Registration
- Professional counseling sessions by telephone
- Individualized Quit Plan
- NRT upon qualification
- Quit Kits & Information
- Tailored resources for Utah residents

**The TRUTH**  
to quit, call: 1.888.567.TRUTH

Spanish Quit Line:  
**1.877.629.1585**

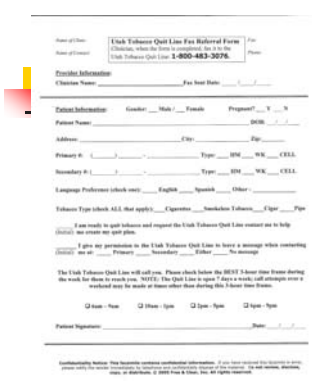
## Utah Tobacco Quit Line Outcomes FY2008

- 30-day point prevalence tobacco abstinence rate (English completer rates): 41.8%
- 30-day point prevalence reduction rate (English completer rates): 61.6%
- Satisfaction (English completer rates): 80.4% very or mostly satisfied

## Fax Referral System

*“Would you like  
the Utah Tobacco  
Quit Line to help  
you quit?”*





**3 Simple Steps**

1. Personalize your forms online at:  
[www.tobaccofreeutah.org/utqlprofax.html](http://www.tobaccofreeutah.org/utqlprofax.html)
2. For those ready to quit give them the form to fill out. Verify signature!
3. Fax form in to the Utah Tobacco Quit Line:  
1-800-483-3076


\*The Quit Line will fax you to inform you of services your patient received.



<http://utahquitnet.com>

- Quitting guide
- Personalized quit plan
- Medication guide
- 24 hour community support
- Expert counseling
- Online NRT purchase
- Free
- Anonymous

**Lifetime membership!**



## Utah QuitNet Quit Rates FY 2008

- 7-day point prevalence tobacco abstinence rate (completer rate)
  - 20.3%

Based on in-depth study of MN users who utilize the same QN services



## Local Services

- “First Step” Prenatal Cessation
- Adult Cessation Information/Classes
- “Ending Nicotine Dependence” Youth Cessation




For more information, contact:  
Tobacco Free Resource Line: 1-877-220-3466 or  
<http://www.tobaccofreeutah.org/healthcare1.html>